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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Govt. of India Enterprise)

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अनुपम श्रीवास्तव

अध्यक्ष एवं प्रबन्ध निदेशक

August 14, 2015

**ANUPAM SHRIVASTAVA**

Chairman & Managing Director

Dear Customers,

I extend my heartiest greetings and best wishes to all of you and members of your family on the occasion of India's 69<sup>th</sup> Independence Day. It is a day of special significance, a day to pay hearty tribute to the freedom fighters who fought for their country and sacrificed their own lives. We are free today because of the leaders of Independence movement. It is very important that we pay tribute to these leaders. This day also provides us an opportunity to re-dedicate ourselves to the cause of our great nation.

We take pride in extending telecom connectivity to the vast majority of population of our country living in rural and urban areas.

Recently BSNL has announced some major initiatives for the benefit of its valued customers which include :


- *Unlimited Free Night Calling Facility on land line phones from 9 P.M. to 7 A.M. Under this scheme all major Landline General Plans of Rural & Urban areas, Landline Special plans as well as all major Combo (Landline+Broadband) plans are covered.*
- *Free Roaming, BSNL is the only operator to offer this facility across the country including Mumbai & Delhi*
- *Services of BSNL Buzz and SpeedPay which are part of Digital India programme & aim to give good governance and thereby empowering the people of India digitally.*
- *BSNL also announced that unused balance mobile data will add on next recharge of BSNL 3G prepaid data STV and is introducing new 3G data plans as per the user requirements at lowest tariff rates. For this BSNL introduced Rs.68 Data Special Tariff Voucher which allows 1GB BSNL 3G Mobile Data for 10 days, never given by any other operator at this cheapest rates in the present market.*
- *BSNL established a robust Cloud platform to cater to the ever growing demand of Cloud services to play important role in Digital India Project of Govt. of India.*
- *To improve the Internet Connectivity in North East region of India, BSNL has entered into an agreement with Bangladesh Submarine Cable Company Ltd.*

I take this opportunity to share that BSNL is very soon going to have its own subsidiary company for its tower business. This will generate new revenue stream and has potential to turn around BSNL. With a view to improve internet penetration, BSNL is in the process of setting up Wi-Fi spots across the country. In addition, BSNL will be replacing 30 years old switching technology with latest Next Generation Network.

BSNL's has always been in the forefront in rendering its services even in the difficult and strategic areas and in restoring telecom services during natural disasters.

We are committed to provide best quality services to its customers at affordable and competitive price. Please use various services offered by us and send your feedback to help us to improve further. We thank all customers for continued patronage with us.

Jai Hind.

  
(ANUPAM SHRIVASTAVA)