

VAS CELL

2nd floor, Bharat Sanchar Bhavan,
Harish Chandra Mathur Lane, Jar
New Delhi – 110001
Tel.: 011 – 23312300
Fax: 011 – 23734052



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

No.VAS-15/General-Meetings/2013

Dated: ०१ .03.2016

To,

1. All CGMs, Telecom Circles/Districts
2. Sr.GM/GM (CMTS), Nodal Center, Chandigarh/ Pune/ Kolkata/Trichy

Subject: Revised Policy for allocation of additional short codes and suffixes of 2,3,4 digits for additional short codes on payment basis.

Approval of competent authority is hereby conveyed for allocation of suffixes of 2,3,4 digits for additional short codes allotted on payment basis as under:

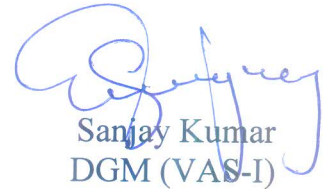
a) For SMS & IVR

Total Digit length including main short code	Charges in INR Lakh per Annum per zones
5	0.25
6&7	0.35
8,9 & 10	0.40
More than 10	0.50

b) For USSD

Total Digit length including main short code	Charges in INR Lakh per Annum per zones
3	0.25
4 & 5	0.35
6, 7 & 8	0.40
More than 8	0.50

2. Allocation of Suffixes for free SMS/IVR/USSD short codes (allocated as part of agreement) will be provided at no cost to VASP with approval of GM (VAS) on the request of VASP.
3. The above commercials will be applicable for future only and for all new agreements being entered from time to time after issue of this policy.
4. Additional codes allotted for access channels may not be used for other agreements i.e. if an IVR code is allotted for SMS/Data agreement the same may be used only for that SMS/Data agreement not for any other agreement.


Sanjay Kumar
DGM (VAS-I)

Copy to:

1. GM (VAS) for information please.
2. All Concerned officers of VAS Cell, BSNL C.O
3. All VASPs for information please.