

Message for Customers on occasion of Deepawali

Dear Customers,

On the joyous occasion of Deepawali, I wish the 105 million customers of BSNL and the people of our country at large, my warm greetings and good wishes! May the festival of lights illuminate their life with happiness & prosperity!

Government of India and the nation rely on BSNL to deliver socially important telecom development programs across the length and breadth of the country. We believe that universal access to telecom services can really act as catalysts in our national development. BSNL is going to play a vital role in the Digital India Programme launched recently by Hon'ble Prime Minister. In this endeavor BSNL is consistently monitoring the NOFN project to provide Internet/Broadband Services to Gram Panchayats. We are in the process of transforming our old switching network into state-of-the-art Next Generation Network.

During the festive seasons, BSNL has traditionally launched several promotional schemes for our customers in the form of special tariffs, etc. We shall continue to introduce innovative services at competitive tariffs. I am sure that the trust reposed in us by our customers, and people at large, will help us bring about a transformation in the lives of the people and development of our nation.

BSNL has suffered huge losses in the recent natural disasters. The devastation caused by floods and landslides in J&K and Cyclone HUDHUD in Andhra Pradesh and Orissa have severely damaged our network and infrastructure. In spite of the fact that our Exchanges and transmission equipment remained submerged in 10-12 feet deep water in Kashmir Valley, our staff worked untiringly and courageously along with the Army to restore much-needed telecom services. Bharat Sanchar Nigam Limited has proved to be the true friend of people of India during crisis. BSNL was the first network to start functioning in J&K. We worked round the clock on war footing and provided the basic communication facilities to the stranded people of Kashmir. We provided free SIMs to the people of Srinagar to facilitate them in communicating with their near and dear ones. A decision has been taken by Management and Associations/Union, of BSNL to contribute one day basic pay of their staff salary towards Prime Minister relief fund for the devastation caused by floods and land slides in J&K. Our staff is still engaged in normalizing the services in the valley by diverting equipment from other States. In Andhra Pradesh also we are working on war footing to normalize the telecom services.

On behalf of BSNL, I would like to reassure the customers that we are fully committed to empowering and enabling the people of the country with modern state-of-the-art technology and innovative services at competitive tariffs. I once again wish all of you a happy and prosperous Deepawali and hope that more and more people of the country, whether living in rural areas or urban, will join BSNL and help us in discharging our national duty.

(A.N. Rai)