

# Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

Publication:	The Business Standard	Page No:	2
Place:	N. D.	Date:	5/4

## **Aircel, BSNL sign pan-India intra-circle roaming pact**

State-run telecom player Bharat Sanchar Nigam Limited (BSNL) has entered into an intra-circle roaming agreement with private operator Aircel for all circles. This deal is expected to improve quality of services to mobile subscribers, beside reducing call drops. BSNL expects to earn ₹300-400 crore a year through ICR arrangements starting this financial year. The agreement will help Aircel widen its reach as BSNL has nearly 114,000 mobile towers across country. **BS REPORTER**