

# Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL. Its something unheard of in the telecom industry. Cashback for bill payment, cashback for recharge, cashback for early subscription, but this time BSNL has announced a Cashback for making a voice call. In an industry where there is strong debate going on for payment of 6 paisa additional for the voice calls, BSNL has proposed 6 paisa cashback for voice calls for its wireline, broadband and FTTH customers. Customers making calls of 5 minutes or more shall be credited with 6 paisa cashback.