

# Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

Publication:	<i>The Pioneer</i>	Page No:	<i>11</i>
Place:	<i>New Delhi</i>	Date:	<i>31/12</i>

All employees of state owned telecom operator Bharat Sanchar Nigam Limited pledge on Wednesday to serve the customer with new motto i.e., 'Service with a Smile' (SWAS). CMD of BSNL, Anupam Shrivastava, administered the oath to the employees at BSNL Corporate Office, New Delhi. Similar pledge ceremony took place at all BSNL Telecom Circle across India. The employees pledges to do their best to resolve any service related issues of BSNL Customer as soon as possible in best possible manner, as it is our most important job. And we will do it with a smile.

