

Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL's new plan

In a series of offering customer friendly schemes for the benefits of customers and to attract new customers and experience wire-line broadband services, BSNL had launched a very cost-effective and affordable promotional unlimited broadband plan 'Experience Unlimited BB 249' at 2 Mbps speed. BSNL has received an overwhelming response for the wire-line broadband plan, and have observed that customers are able to download and upload heavy data up to even 390 GB in a month under this plan. Hence, per GB of data cost comes out to be even less than Re.1, therefore, many new customers are subscribing to BSNL wire-line broadband services under 'Experience Unlimited BB 249' plan.