

Publication:	The Asian Age	Page No:	16
Place:		Date:	4/6

## BSNL USERS TO ACCESS FB WITHOUT NET

New Delhi: State-run BSNL on Tuesday launched a service wherein its mobile customers will be able to access Facebook without any Internet or data connectivity. BSNL users will be charged ₹4, ₹10 and ₹20 for 3 days, weekly and monthly plans, respectively, the company said in a statement. The public sector telecom firm has tied up with U2opia Mobile to provide Facebook access through USSD in East and South zones immediately and shortly the service will be launched in West and North zones. USSD technology is used by telecom operators to send alerts to their users. It can be used for pre-paid call-back service, location-based content services and menu-based information services. The service would work on all kinds of handsets. — PTI

