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BSNL launches easy bill pay

New Delhi : BSNL aims to double its post-paid mobile customer base to 10 per cent in one year, launched a facility wherein bills can be paid at its franchises or retailers all the seven days in a week. The telecom firm has been citing bill payment problem as one of the issues for decline in its high revenue post-paid customer-base. "One of the reason for our declining post-paid users was the problems related to bill payment. But with the launch of this new facility we are targeting to double our post-paid users to 10 per cent in one year" says BSNL director. —PTI