

Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

Publication:	BUSINESS LINE	Page No:	19
Place:	NRW DELHI	Date:	2-7-14

BSNL Kerala boosts earnings

Thiruvananthapuram, July 1

Earnings of the Kerala Circle of the Bharat Sanchar Nigam Ltd during 2013-14 are ₹2819.60 crore, higher by ₹200 crore than what the Circle earned in the previous year. MSS Rao, Chief General Manager of the BSNL Kerala Circle, said the profit for the year had risen to ₹411.20 crore, an increase of ₹124.62 crore over that of the previous year. The improved performance was derived from the company's "success in keeping its customers happy" that resulted in increase in market share. This is also a testimony to the improved quality in services, Rao added. OUR BUREAU