

# Ravi Shankar Prasad discusses BSNL, MTNL revival strategy with senior management

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NEW DELHI: Minister of Communications and IT Ravi Shankar Prasad today met the senior management of BSNL and MTNL to discuss the blueprint for reviving the loss-making PSU telecom companies.



"Discussed strategy for revival of BSNL and MTNL with senior management. No excuse for poor performance will be acceptable," Prasad tweeted.

He said he will personally monitor the performance of their network.

"Will personally monitor progress made by BSNL and MTNL in augmenting infrastructure and increasing customer base on monthly basis," another tweet by Prasad said.

Prasad in another tweet said he has laid out strict timelines for meeting expansion and modernisation targets for BSNL and told management to strictly honour these timelines.

A couple of days back also, Prasad has announced setting up of an NOC (network operating centre) in his chamber in which number of BSNL-MTNL towers working or not working will appear on a screen.

He has asked the public sector firms to take steps to improve quality of service and customer satisfaction.

"Directed BSNL & MTNL to take immediate steps to enhance quality of service and customer satisfaction and to resolve grievances," he tweeted.

In 2012-13, MTNL recorded a net loss of Rs 5,321.12 crore on annual revenue of Rs 3,428.6 crore.

BSNL losses, as per unaudited results, stood at Rs 8,198 crore for 2012-13.

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